Sponsorship and Exhibition Prospectus

ICPhS2019
5-9 August 2019 | Melbourne Australia
International Congress of Phonetic Sciences

http://www.icphs2019.org/
Invitation from ICPhS 2019 Chair

On behalf of the International Phonetics Association (IPA) and of the Australasian Speech Science and Technology Association (ASSTA), I am delighted to invite you to be a part of the International Congress of Phonetic Sciences (ICPhS) 2019, as a sponsor or exhibitor. The conference will be held at the Melbourne Convention Centre, Australia, on 5-9 August 2019.

ICPhS is the world’s flagship phonetic science conference, held once every four years. ICPhS 2019 will be a milestone event, being the first time, the conference will take place in the Southern Hemisphere, and we are looking forward to a strong international contingent travelling to Australia. ICPhS provides a unique opportunity to promote your brand and key messages to up to 1,000 of the world’s leading Australian and international academics in the phonetics sciences. The phonetic sciences include computational and theoretical linguistics, speech and language pathology, and forensic phonetics. Attendees will hear the latest research on computational and instrumental data collection techniques, forensic linguistics, big-data analysis techniques, accent remediation, clinical speech research, speech therapy, and artificial speech, amongst many other topics.

As part of ICPhS 2019 there will be a large trade exhibition for leading suppliers to connect with researchers and clinicians, to showcase your products and services, and to build valuable relationships, all in one place across five days.

Sessions will break out into the exhibition space for delegate networking, with the welcome session and conference dinner providing a relaxed environment to talk with attendees.

We invite sponsors to participate in all aspects of ICPhS, to take advantage of their packages at the conference, as well as the extensive marketing opportunities available during the lead-up to the conference through our online marketing, mobile app and document-based advertising.

We look forward to partnering with you for a successful ICPhS in Melbourne, Australia.

Kind regards,

Dr Marija Tabain
Associate Professor in Phonetics, La Trobe University
Chair, ICPhS 2019
About ASSTA Inc.
The Australasian Speech Science and Technology Association (ASSTA) is a scientific association spanning Australia and New Zealand, which aims to advance the understanding of speech science and its application to speech technology.

To fulfil these aims, the association provide opportunities for exchange between those actively involved in speech science and technology research and practice, as well as the wider community and further afield, to other national and international bodies.

About IPA Inc.
The IPA is the oldest and most influential representative organisation for phoneticians. It was established in 1886 in Paris. In 2016 it celebrated its 130th anniversary while 2013 marked the 125th anniversary of the first publication of the International Phonetic Alphabet and the formulation of the principles.

The aim of the IPA is to promote the scientific study of phonetics and the various practical applications of that science. In furtherance of this aim, the IPA provides the global academic community with a notational standard for the phonetic representation of all languages - the International Phonetic Alphabet (also IPA). The latest version of the IPA Alphabet was published in 2015.

Congress Fast Facts

Dates: 5-9 August 2019
Venue: Melbourne Convention and Exhibition Centre
Email: icphs2019@arinex.com.au
Website: www.icphs2019.org/

Congress History

The International Congress of Phonetic Sciences (ICPhS) takes place every four years. It is held under the auspices of the International Phonetic Association and provides an interdisciplinary forum for the presentation of basic and applied research in the phonetic sciences.

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Delegate Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>Glasgow</td>
<td>1,006 registrations</td>
</tr>
<tr>
<td>2011</td>
<td>Hong Kong</td>
<td>711 registrations</td>
</tr>
<tr>
<td>2007</td>
<td>Saarbrucken, Germany</td>
<td>750 registrations</td>
</tr>
<tr>
<td>2003</td>
<td>Barcelona, Spain</td>
<td>950 registrations</td>
</tr>
</tbody>
</table>
Scientific Areas

- Speech Perception
- Speech Acoustics
- Speech Physiology
- Speech Prosody
- Tone
- Laboratory Phonology
- Phonology-Phonetics Interface
- Phonetics of First Language Acquisition
- Phonetics of Second and Foreign Language Acquisition
- Speech Production and Articulatory Phonetics
- Bilingual/multilingual phonetics
- Phonetics of Sound Change
- Speech Evolution
- Sociophonetics
- Phonetic Universals and Typology
- Speech Technology
- History of Phonetics
- Phonetics of Lesser Documented and Endangered Languages
- Phonetics of Conversation and Dysfluent Speech
- Field Methods in Phonetics
- Phonetic Neurolinguistics
- Phonetic Psycholinguistics
- Clinical Phonetics
- Phonetics of Emotion
- Phonation and Voice Quality
- Multimodal Phonetics
- Phonetics pedagogy
- Speech Corpora and Big Data
- Forensic Phonetics and Speaker Characteristics
- Phonetic variation (inter- and intra-speaker, social and language related)

Features of ICPhS 2019

- 600 – 800 delegates expected from Australia and Internationally
- Five days of Plenary Sessions and discussant sessions
- 500 of Expected Papers/Oral Presentation and Poster Presentations
- Five International and Australian confirmed Keynote Speakers
  - Professor Amalaia Arvaniti
  - Professor Jonas Beskow
  - Professor Nicholas Evans
  - Professor Bryan Gick
  - Professor Lucie Menard
- Social Functions/Tours
  - Welcome reception
  - Congress Dinner
  - Tours will be advertised on the website but will be up to the delegate’s discretion to book them
- Taking place in Melbourne, voted the most liveable in the world, and the second-most populous city in Australia and Oceania.

Supported By

[Images of logos from various universities and organizations]
The Venue & Location

Melbourne Convention and Exhibition Centre (MCEC) is superbly located on the banks of Melbourne’s Yarra River, close to the heart of the CBD and just 30 minutes from Melbourne’s International Airport. The new Convention Centre opened in June 2009 and was part of a $1.4 billion development in South Wharf that includes a Hilton Hotel, lifestyle retail precinct and shopping space. MCEC has since unveiled a new $205 million expansion in July this year, increasing its event space by 25 percent.

With over four million residents, Melbourne is the second largest city in Australia and is renowned as Australia’s knowledge and cultural capital. The city’s major draw card is its research institutes and academia that facilitate world-leading contributions to key economic sectors.
Standard Sponsorship Acknowledgement Entitlements

Sponsors will receive the following standard entitlements in addition to those outlined in the individual packages:

- Recognition as a sponsor (with organisation logo) in the congress program book
- Recognition as a sponsor (with organisation logo) on the sponsors’ page of the official congress website, including a hyperlink to the organisation’s home page
- Acknowledgement as a sponsor on the official sponsor acknowledgement board/signage situated onsite at the congress
- Use of the congress logo until the end of August 2019

Sponsor and Exhibitor Guidelines

Exposure in the congress publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

The delegate list will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.

Venue surcharge to serve sponsor’s product will be an additional cost to the sponsor. Please note all food sampling is subject to approval by the congress managers and the venue.

Banner advertisement specifications will be provided after the confirmation of booking.
International Congress Partner  A$15,000 (Incl. GST)

- Standard sponsorship entitlements outlined on page 4
- Five (5) complimentary congress delegate registrations (inclusive of Congress Welcome Drinks)
- One (1) trestle table displays located in a premium pre-reserved position
- Opportunity for organisation representative to present a five (5) minute speech at the Congress Welcome Drinks (basic audio visual will be provided – additional audio visual is at the expense of the sponsor)
- Verbal acknowledgement as an international congress partner at the Congress Welcome Drinks
- The sponsor may provide two (2) freestanding banner’s which will be positioned in the Congress Welcome Drinks (maximum size 2m high x 1m wide)
- Double page advertising space in the congress program (artwork to be supplied by the sponsor)
- 200-word profile in the congress program
- Promotional brochure (maximum four x A4 pages per brochure) to be inserted in the satchel (sponsor to supply material)  Note: inserts must be approved by the Organising Committee
- Verbal acknowledgement as an international congress partner during the opening and closing sessions
- The sponsor may provide one (1) freestanding banner which will be positioned in the registration area for the duration of the congress (maximum size 2m high x 1m wide)
- Delegate list supplied two weeks prior to the congress
- Organisation logo included on the delegate registration form

Platinum Sponsor  A$11,000 (Incl. GST)

- Standard sponsorship entitlements outlined on page 4
- Four (4) complimentary congress delegate registrations (inclusive of Congress Welcome Drinks)
- One (1) trestle table display located in a premium pre-reserved position
- Double page advertising space in the congress program (artwork to be supplied by the sponsor)
- 150-word profile in the congress program
- Promotional brochure (maximum four x A4 pages per brochure) to be inserted in the satchel (sponsor to supply material)  Note: inserts must be approved by the Organising Committee
- Verbal acknowledgement as a platinum sponsor during the opening and closing sessions
- The sponsor may provide one (1) freestanding banner which will be positioned in the registration area for the duration of the congress (maximum size 2m high x 1m wide)
- Delegate list supplied two weeks prior to the congress
- Organisation logo included on the delegate registration form
**Gold Sponsor**  
A$8,500 (incl. GST)

- Standard sponsorship entitlements outlined on page 4
- Three (3) complimentary congress delegate registrations *(inclusive of Congress Welcome Drinks)*
- One (1) trestle table display located in a pre-reserved location
- Full page advertising space in the congress program *(artwork to be supplied by sponsor)*
- 100-word profile in the congress program
- Promotional brochure *(maximum four x A4 pages per brochure)* to be inserted in the satchel *(sponsor to supply material) Note: inserts must be approved by the Organising Committee*
- Delegate list supplied one week prior to the congress
- The sponsor may provide a freestanding banner which will be positioned in the registration area for the duration of the congress *(maximum size 2m high x 1m wide)*

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**Silver Sponsor**  
A$7,000 (incl. GST)

- Standard sponsorship entitlements outlined on page 4
- Two (2) complimentary congress delegate registrations *(inclusive of Congress Welcome Drinks)*
- Half page advertising space in the congress program *(artwork to be supplied by sponsor)*
- 75-word profile in the congress program and abstract book
- Delegate list supplied on the week of the congress
- Promotional brochure *(maximum four x A4 pages per brochure)* to be inserted in the satchel *(sponsor to supply material) Note: inserts must be approved by the Organising Committee*
- The sponsor may provide a freestanding banner which will be positioned in the registration area for the duration of the congress *(maximum size 2m high x 1m wide)*

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**Bronze Sponsor**  
A$5,000 (incl. GST)

- Standard sponsorship entitlements outlined on page 4
- One (1) complimentary congress delegate registrations *(inclusive of Congress Welcome Drinks)*
- Quarter page advertising space in the congress program *(artwork to be supplied by sponsor)*
- 50-word profile in the congress program and abstract book
- Delegate list supplied onsite at the congress
- Promotional brochure *(maximum four x A4 pages per brochure)* to be inserted in the satchel *(sponsor to supply material) Note: inserts must be approved by the Organising Committee*

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**Lanyard/ Name Badge Sponsor**  
A$5,000 (incl. GST)

*Exclusive*

- Standard sponsorship entitlements outlined on page 4
- Logo to appear on all name badges or lanyards alongside the ICPhs 2019 logo
- 100-word profile in the congress program
**Congress Stationary Sponsor**  
A$5,500 (incl. GST)

*Exclusive*

- Standard sponsorship entitlements outlined on page 4
- Opportunity for sponsor to provide pre-branded pen or notepad for all delegate use  
  *(conference managers can organise on sponsor’s behalf)* Additional charges may be incurred
- Logo to appear on the pen/notepad alongside the ICPhS 2019 logo. The organising committee reserves the right to source and select the pen/notepad
- Promotional brochure (maximum four x A4 pages per brochure) to be inserted in the satchel  
  *(sponsor to supply material)*  
  *Note: inserts must be approved by the organising committee*
- 100-word profile in the congress program

*Exposure in the congress publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.*

**Printed Program Sponsor**  
A$3,000 (incl. GST)

*Exclusive*

- Standard sponsorship entitlements outlined on page 4
- Name and logo of the sponsor will be included in the program section of the congress program
- 100-word profile in the congress program

**Advertising Opportunities**

**Program Book**

<table>
<thead>
<tr>
<th>Size</th>
<th>Cost (Incl. GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Double page</td>
<td>$2,000</td>
</tr>
<tr>
<td>Full page</td>
<td>$1,500</td>
</tr>
<tr>
<td>Half page</td>
<td>$1,000</td>
</tr>
<tr>
<td>Quarter page</td>
<td>$500</td>
</tr>
</tbody>
</table>

**Satchel Insert**  
A$1,500 (incl. GST)

*(1 double sided A4 page)*

- Company brochure or flyer (restricted to one double sided A4 page) to be inserted in all delegates’ satchels  
  *(satchel insert provider to supply brochure or flyer)*

**Satchel Insert**  
A$2,000 (incl. GST)

*(Booklet – up to 8 pages)*

- Company brochure or flyer (restricted to booklet up to eight pages) to be inserted in all delegates’ satchels  
  *(satchel insert provider to supply brochure or flyer)*
Exhibition Packages

Trestle Table Display Package  A$1,500 (incl. GST)

- Includes one (1) trestle table and two (2) chairs
- Dedicated 3m x 2m space
- Detailed exhibition manual
- Company name with hyperlink to organisation website will be placed on the sponsorship and exhibition section of the congress website
- One (1) exhibition staff pass
- Lunch, morning and afternoon refreshment breaks
- One (1) ticket to Congress Welcome Drinks
- Satchel with all congress material
- Additional exhibition staff passes may be purchased from the congress Managers. Order forms for these passes will be emailed to the exhibitors and will also be in the exhibition manual

Complimentary Exhibitor Pass

As included in the Trestle Table Package

- Morning and afternoon catering breaks/lunch
- Congress satchel, including delegate list**
- Congress program book
- One (1) ticket to the Welcome Reception
- One (1) ticket to the Congress Dinner
- Attendance to sessions

Additional Exhibitor Pass

$550 incl. GST

- Morning and afternoon catering breaks/lunch
- Congress satchel, including delegate list**
- Congress program book
- One (1) ticket to the Welcome Reception

*Please note that the above picture is an example and does not depict the exact set up of your Trade display.

No raw space available
Congress Managers

Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) and looks forward to delivering an inspiring experience.

Sponsorship & Exhibitions Account Manager
ICPhS 2019
Arinex Pty Ltd
Address:  91 - 97 Islington Street
          Collingwood VIC 3066
          Australia
Tel:  + 61 3 8888 9501
Email:  icphs2019@arinex.com.au
Website:  www.icphs2019.org

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ICPhS 2019 Booking Form
5-9 August 2019 - Melbourne, Australia

Sponsorship & Exhibitions Account Manager
ICPhS 2019
Arinex Pty Ltd
91 - 97 Islington Street
COLLINGWOOD VIC 3066, Australia
Tel: +61 2 9265 0700
Fax: +61 2 9267 5443
Email: icphs2019@arinex.com.au
Web: www.icphs2019.org

A. SPONSORSHIP PACKAGE(S) REQUESTED  COST AS
1. ……………………………………………………………….  ……………………………..  
2. ……………………………………………………………….  ……………………………..  

B. TRESTLE TABLE DISPLAY REQUESTED
Please reserve the following (please tick):
Trestle Table Display

☐ A$1,250 (incl. GST)

☐ We intend to install a custom stand therefore will not be requiring a shell scheme.

Preferred Booth Position(s) (refer to floor plan) ……………………………………….. TOTAL AS:

……………………………………

Please indicate companies you do not wish to be placed near, if any:
……………………………………………………….………

AMOUNT PAYABLE A & B  

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>50% deposit payable 30 days from date of invoice (Full Payment/Balance due: 4 May 2019) (incl. GST)</td>
<td>A$</td>
</tr>
</tbody>
</table>

Organisation name (for marketing purposes):
Organisation name (for invoicing purposes):
Address: City:
Postcode: State: Country:
Main Sponsor / Exhibitor contact: Mr / Mrs / Ms / Other:
Name: Position:
Tel: Fax:
Email: Website:

Yes, I have read and agree to the booking terms and conditions on the following page.

Authorised by: __________________________________________
Date: ________________________________________________
Signature: ____________________________________________

Please note that your booking will not be processed unless all sections above are completed.

PAYMENT DETAILS (please tick)
☐ We wish to pay via company cheque. Note all cheques must be made payable to: Arinex Pty Ltd on behalf of ICPhS 2019 and should be forwarded to the Congress Managers at the above address.

☐ We wish to pay via EFT. Bank details will be provided by the Congress Managers with your tax invoice.

☐ We wish to pay via credit card. (Please note – a payment form will be provided for you to include our credit card information)

Please note, for all bookings up to $5,000 and paid via credit card, the full amount will be charged.

SEE OVER FOR TERMS AND CONDITIONS
SPONSORSHIP BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Congress Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Congress Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

2. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by 4 May 2019. Applications received after 4 May 2019 must include full payment.

3. All monies are payable in Australian dollars. Cheques should be made payable to Arinex Pty Ltd for and on behalf of the ICPhS 2019 and must be drawn on an Australian bank.

4. All monies due and payable must be received (and cheques cleared) by the Congress Managers prior to the event. No organisation will not be listed as a sponsor in any official Congress material until full payment and a booking form have been received by the Congress Managers.

5. CANCELLATION POLICY: In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to 4 February 2018. No refunds will be made for cancellations after this date and full payment will be required. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable, and the Congress Managers will issue an invoice which will be payable within seven (7) days. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.

6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Congress Managers.

7. Sponsorship monies will facilitate towards the successful planning and promotion of the Congress in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Congress.

8. Sponsorship entitlements including organisation logo on the Congress website and other marketing material will be delivered only after receipt of the required deposit or full payment.

9. The Delegate List may be used by the sponsors up to and not beyond August 2019 for the purposes of contacting 2019 Congress delegates. The list must not be used in conjunction with any other non-related Congress matters nor is the list to be used for future event marketing or transferred in whole or in part to any third party.

10. Privacy Statement – YES, I consent to my details being shared with suppliers and contractors of the event to assist with my participation, delegates. The list must not be used in conjunction with any other non-related Congress matters nor is the list to be used for future event marketing or transferred in whole or in part to any third party.

EXHIBITION BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Congress Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Congress Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

2. Trestle table displays will be allocated only on receipt of signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by 4 May 2019. Applications received after 4 May 2019, must include full payment.

3. All monies are payable in Australian dollars. Cheques should be made payable to Arinex Pty Ltd on behalf for and on behalf of ICPhS 2019 and must be drawn on an Australian bank.

4. All monies due and payable must be received (and cheques cleared) by the Congress Managers prior to the event. No exhibitor will be allowed to begin move-in operations or be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the Congress Managers.

5. Public and Product Liability insurance to a minimum of A$10 million must be taken out by each exhibitor at their own expense. A copy of the organisation’s public and product liability certificate must be submitted to the Congress Managers at the time of submitting their booking form or by no later than 4 May 2019.

6. CANCELLATION POLICY: In the event of cancellation, a service fee of A$1,000.00 applies per trestle table display booking to cancellations on or before 4 February 2019. No refunds will be made for cancellations after this date. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable, and the Congress Managers will issue an invoice which will be payable within seven (7) days. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the Congress Managers. Any space not claimed and occupied before Monday 5th August 2019 will be reassigned without refund.

7. The Congress Managers reserve the right to rearrange the floor plan and / or relocate any exhibit without notice. The Congress Managers will not discount or refund for any facilities not used or required.

8. If the exhibitor intends to install a custom-built stand, the Congress Managers must be advised, and such advice must include full details and stand dimensions. This information must be received no later than 1 month prior to the conference. All display construction requires the approval of the Congress Managers and venue management. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.

9. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Congress Managers.

10. Delegate List may be used by the Exhibitor for the purpose of contacting ICPhS Congress delegates only. The list must not be used for the purpose related to future events and shall not be transferred in whole or in part to any Third party.

11. Privacy Statement –

   [ ] YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by Arinex Pty Ltd.

   [ ] NO, I do not consent.